

# 4 Things You Should Expect From Your 3PL Partner

Choosing the right 3PL partner is critical to the success of your business, especially when you're at a growth inflection point. Use the following checklist to **evaluate potential partners** and ensure you're setting your brand up for long-term success.



## 1. How does the 3PL handle scalability, especially during peak season?

Does your potential 3PL provider have the infrastructure and flexibility to handle increased demand during peak seasons?

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Can they scale operations efficiently without compromising quality or delivery times?

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## 2. What technology does the 3PL use?

Does the 3PL offer real-time tracking, visibility, and integration with your e-commerce platforms or ERP system?

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How does their technology support operational efficiency, reduce errors, and eliminate manual processes?

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### 3. How does the 3PL support customer service and fulfillment efficiency?

Does the 3PL offer robust customer service and problem resolution capabilities?

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How do they ensure a seamless customer experience, particularly when handling returns, disputes, or delays?

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### 4. Is the 3PL's location strategy optimized for your needs?

How many fulfillment centers does the 3PL have, and where are they located?

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Are their facilities strategically placed to minimize shipping costs and reach your customers quickly, especially in key markets?

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By asking these **4 essential questions**, you can evaluate your **3PL partner's ability to scale with your business**, use the right technology, offer efficient customer service, and optimize your supply chain.

The right partner will help you **drive profitability** and enable smooth growth across your sales channels.

Ready to **level up your fulfillment?**

Contact FlowSpace →